

# Rich Bunnell

857 Orange St. #2, New Haven, CT 06511  
(408) 391-1597 · richbunnell@gmail.com  
richbunnellclimate.com

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## WORK EXPERIENCE

### Freelance

May 2017  
– Present

#### *Editor/Communications Specialist.*

- Freelance editor, writer, designer, and project manager with 15+ years' experience in print and digital media and focus on environmental planning, sustainability, and climate change adaptation.
- Edited and designed deliverables on deadline for clients including the City of Detroit Office of Sustainability, the American Society of Adaptation Professionals, and educational content provider Six Red Marbles. Clips available as PDFs at richbunnellclimate.com.

### American Society of Adaptation Professionals | Ypsilanti, MI

December 2017  
– June 2018

#### *Communications and Outreach Intern.*

- Researched, compiled, and wrote a bi-weekly newsletter emailed to 400+ adaptation professionals across the United States as part of a paid membership, using MailChimp platform.
- Provided program support to ASAP's Member Services and Communications Coordinator, including two months taking on part of the position's duties during re-staffing.
- Managed ASAP's presence across social media, primarily Twitter, Facebook, and Instagram.

### Discord & Rhyme: An Album Podcast

April 2018  
– Present

#### *General Manager.*

- Produce and co-host weekly music podcast focused on analysis and criticism of important albums from the history of popular music. Provide long-term planning, research, writing, and audio editing, and conduct regular Zoom webinars. As of August 2020, new episodes average 800-1,000 downloads in their first month, well above the industry average.

### Taubman College, University of Michigan | Ann Arbor, MI

September 2015  
– August 2017

#### *Research Assistant.*

- Assisted Dr. Larissa Larsen, Associate Professor of Urban and Regional Planning, with research and literature reviews on subjects including ecosystem services; emerging trends in environmental planning and land use; and institutional barriers to municipal adaptive capacity.

### Community Foundation for Southeast Michigan | Detroit, MI

January 2017  
– May 2017

#### *Environmental/Regional Planning Consultant.*

- Assisted with preliminary analysis of a potential 150-mile, continuous, non-motorized greenway from Port Huron, MI, to Toledo, OH., including research on policy and academic literature and interviews with stakeholders in the four-county project area.
- Provided editing, layout, and project management support and served as general team lead for the final print report, "Connecting the Coastline."

### Graham Sustainability Institute (Climate Center) | Ann Arbor, MI

July 2016 –  
November 2016

#### *Program Assistant.*

- Provided administrative and communications support for the 2016 Great Lakes Adaptation Forum, geared toward building the region's network of climate researchers and practitioners.

## WORK EXPERIENCE (CONT.)

September 2015 – May 2017	<b>Agora Journal of Planning and Design   Ann Arbor, MI</b> <b>Managing Editor of Special Projects.</b> <ul style="list-style-type: none"><li>· Edited articles for Agora 11 (2017), the eleventh edition of Taubman College's annual urban and regional planning journal.</li><li>· Curated content for Agora 11's symposium, a group of articles themed around how cities can respond to 21st-century infrastructure needs.</li><li>· Contributed an article to Agora 11, "Urban Climate Adaptation and Resisting the Urge to Panic," focusing on practical and psychological strategies planners can take to forward climate change adaptation policy following the 2016 U.S. general election.</li></ul>
July 2012 – June 2015	<b>Epsilon   San Francisco, CA</b> <b>Quality Assurance Analyst.</b> <ul style="list-style-type: none"><li>· Analyzed customer-facing Google AdWords marketing emails for spelling, grammar, accuracy, clarity, and technical issues.</li><li>· Worked remotely from Ann Arbor, MI, from August 2013 through end of employment, and established a positive precedent for allowing other employees to work from remote locations.</li></ul>
April 2007 – January 2012	<b>The Examiner   San Francisco, CA</b> <b>Copy Editor/Page Designer.</b> <ul style="list-style-type: none"><li>· Edited and designed articles in sections including local news, arts &amp; entertainment, business, and sports using Adobe InCopy, InDesign and Photoshop software.</li><li>· Designed both daily news stories and larger feature stories with more complex designs.</li><li>· Monitored and updated newspaper's website for breaking news on Fridays and weekends.</li></ul>
March 2006 – April 2007	<b>Bay Area News Group   Oakland, CA</b> <b>Copy Editor/Page Designer.</b> <ul style="list-style-type: none"><li>· Copy edited and designed layouts for articles related to crime, local politics, culture and other areas of general interest, printing in five major metropolitan dailies (Oakland Tribune, Fremont Argus, Hayward Daily Review, Tri-Valley Herald, and San Mateo County Times).</li></ul>

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## EDUCATION

2015-2017	<b>Master of Urban and Regional Planning</b> (Land Use and Environmental Planning). University of Michigan, Taubman College   Ann Arbor, MI
2001-2005	<b>Bachelor of Arts</b> (History). University of California, Berkeley, CA

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## RELEVANT SKILLS

· Academic/policy/ analytical writing	· Associated Press style	· G-Suite	· Social media
· Adobe InDesign	· Audio editing	· MailChimp	· Statistical analysis
· Adobe Photoshop	· Copy editing	· Print production	· Quality assurance
	· ESRI ArcMap	· Project management	· WordPress